SPECS | DEADLINES | RATES

WHERE *to* EAT

TRIM / BLEED SIZE

Magazine trim size is 8.5" x 11".
Back Cover - Full-page bleed size is 8.75" x 11.25".
When creating full-page bleed ads, please do not use any crop or registration marks. **Live area** is 8.25" x 10.75".
We highly recommend that all important information (i.e. text) is kept within the live area. If text or other important information is outside the live area, we are not responsible.

CREATIVE SERVICES

WHERE *to* EAT magazine's design department will provide professional and creative ad design assistance, layout, typesetting and preparation of electronic files to display advertisers at no cost. Photo images must be at least 300 dpi. We accept the following formats: .tif, .pdf and .jpg. Images from the Web or embedded in a Word document will not be accepted.

AD SUBMISSIONS

Preferred format for camera-ready ad submission is a PDF. Files must be CMYK, have a resolution of 300 dpi or higher, and must have all fonts embedded. For bleed ads, please do not include any crop marks. Although we do our best to ensure color accuracy, **WHERE *to* EAT** magazine is not responsible for incorrect output of color.

FILE TRANSFER

E-MAIL: Ads can be submitted via e-mail to the following address: ***charissa@tybeeisland.com***

Please keep in mind that our e-mail system can only accept files that are less than 29MB. If you have files that are too large to send by regular email, please contact our design department at 912.786.5653.

DEADLINES

SPRING
MARCH - MAY
Early February

SUMMER
JUNE - AUGUST
Early May

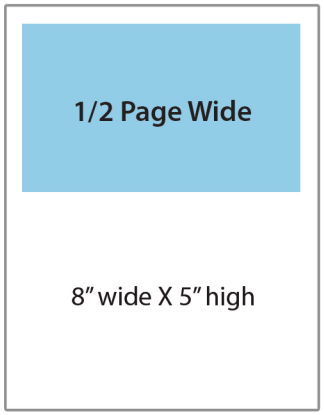
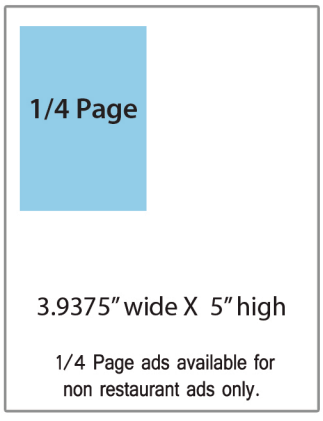
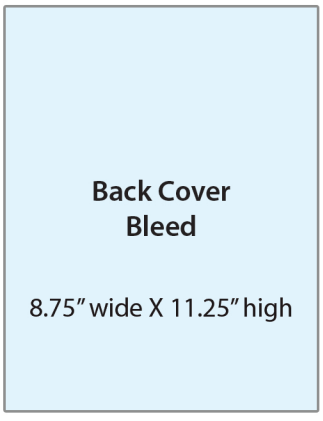
FALL | WINTER
SEPTEMBER- FEBRUARY
Early August

RATES

Per Issue

Full Page	$1900
1/2 Page Wide	$975
1/4 Page	$650
Back Cover	$2100

discount for annual advertisers

Tybee Island .com

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