Bring it all together... web and print with:

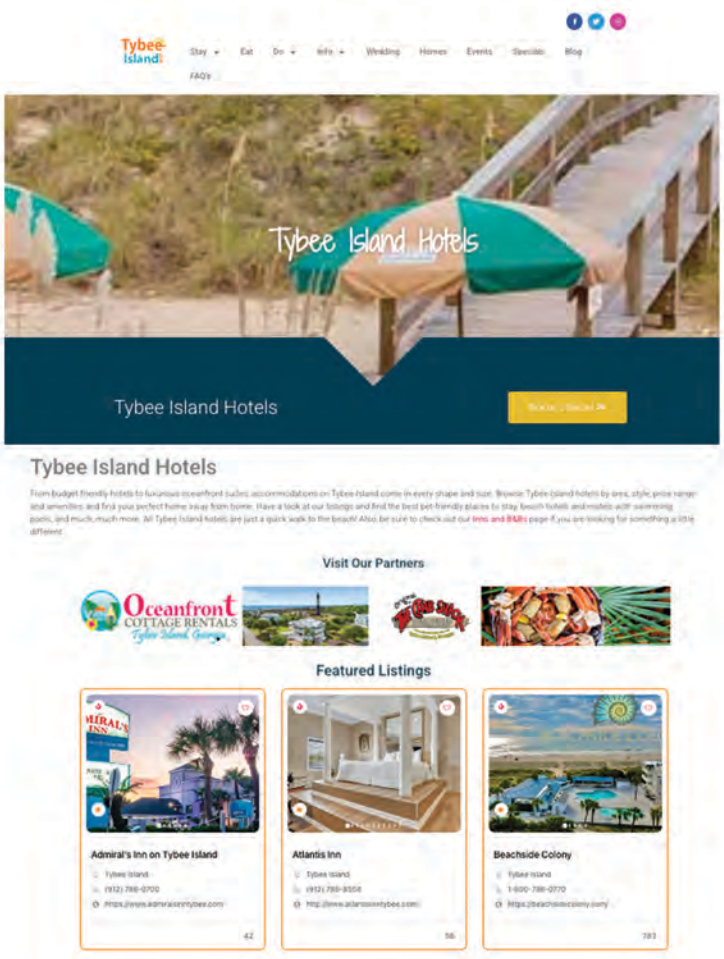
DEVIVO
MARKETING

DeVivo Marketing | P.O. Box 2833 | Tybee Island, GA 31328 | 912.786.5653 | TybeeIsland.com

TybeeIsland.com

TybeeIsland.com is the original all-inclusive destination marketing resource for Tybee Island and receives over 750,000 visits a year! By using a combination of our web, print and social media, visitors will discover Where to Shop, Eat, Stay, Play and more!

As an advertiser, you have the opportunity to influence potential visitors as they customize their vacation plans for Tybee Island. Join this extraordinary tourism resource by choosing to advertise on TybeeIsland.com.



Basic Web Listings: $395 per year

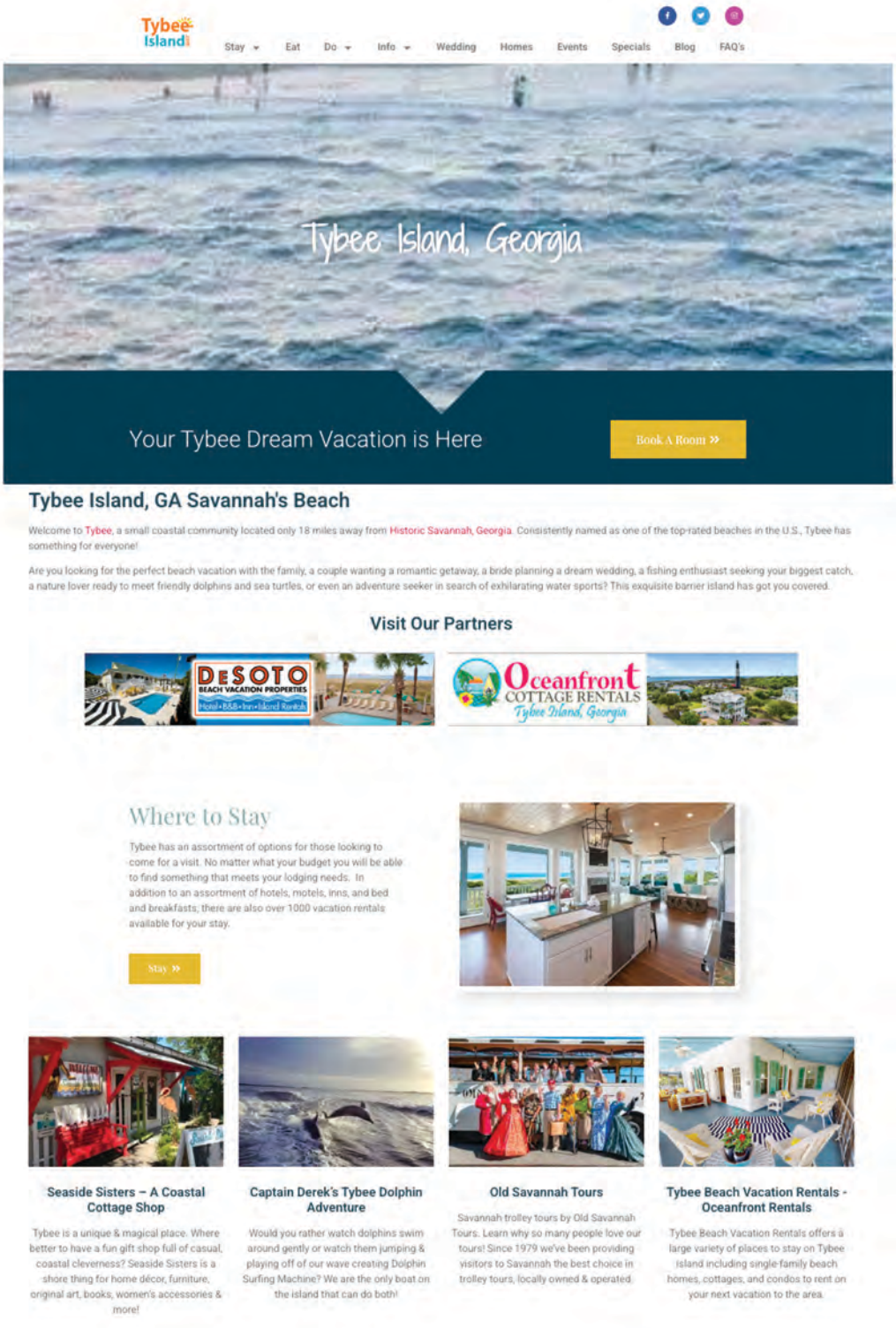
Basic web listing includes: multiple images, 150 character description, phone number, address, web link, and map location.

Featured Web Listing: $995 per year

Featured web listing: Listings will be at the top of the page, up to 15 images, unlimited character description, phone number, address, map loaction and web link. Featured listings will also be shared to social media and or email news letter throught the year.

Advertising Opportunities

Front Page Featured Listing: $250 per month
(Must have a basic web listing)
Front page web listing ad: Maximum of eight - including an image, 300 character description, phone number, web link



Banner Advertising

Featured Listings

Banner Advertisering:
Size 1080 pixels x 220 pixels

Front Page Ad: $250 per month
Rotating ad on the front page.
Maximum of 12 rotating ads
only 4 visible at a time.

Stay & Hotel/Motel Page Ad: $200 per month
Other Lodging Pages Ad: $150 per month
(not including Hotel/Motel)
All Other Page Ads: $100 per month

DeVivo Marketing's proven track record of successfully marketing Tybee Island businesses keeps our clients coming back!

WHERE *to* EAT

STAY • PLAY • SHOP

On an island that has a multitude of restaurant choices per capita, it's obvious that Tybeeian's are passionate about their food. WHERE *to* EAT is designed to help answer the questions of where to eat and what's nearby.

It's a simple but powerful fact: ***visitors have no choice but to dine out.*** In an unfamiliar city, visitors seek help in deciding where to eat. WHERE *to* EAT fills that need with every issue. Our Tybee Island-area dining guide, available all over the island, offers restaurant, shopping, activities and lodging advertisements and an accompanying map section to help guide visitors to your place of business. We strive to make their decisions easy.

WHERE *to* EAT can put your business in front of the right people at the right time, with the right message... so you get the customers.

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SPECS | DEADLINES | RATES

WHERE *to* EAT

TRIM / BLEED SIZE

Magazine trim size is 8.5" x 11".
Back Cover - Full-page bleed size is 8.75" x 11.25".
When creating full-page bleed ads, please do not use any crop or registration marks. **Live area** is 8.25" x 10.75".
We highly recommend that all important information (i.e. text) is kept within the live area. If text or other important information is outside the live area, we are not responsible.

CREATIVE SERVICES

WHERE *to* EAT magazine's design department will provide professional and creative ad design assistance, layout, typesetting and preparation of electronic files to display advertisers at no cost. Photo images must be at least 300 dpi. We accept the following formats: .tif, .pdf and .jpg. Images from the Web or embedded in a Word document will not be accepted.

AD SUBMISSIONS

Preferred format for camera-ready ad submission is a PDF. Files must be CMYK, have a resolution of 300 dpi or higher, and must have all fonts embedded. For bleed ads, please do not include any crop marks. Although we do our best to ensure color accuracy, WHERE *to* EAT magazine is not responsible for incorrect output of color.

FILE TRANSFER

E-MAIL: Ads can be submitted via e-mail to the following address: ***charissa@tybeeisland.com***

Please keep in mind that our e-mail system can only accept files that are less than 29MB. If you have files that are too large to send by regular email, please contact our design department at 912.786.5653.

DEADLINES

SPRING
MARCH - MAY
Early February

SUMMER
JUNE - AUGUST
Early May

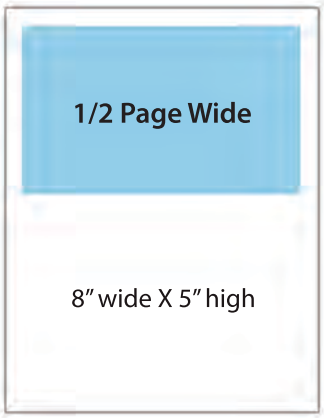
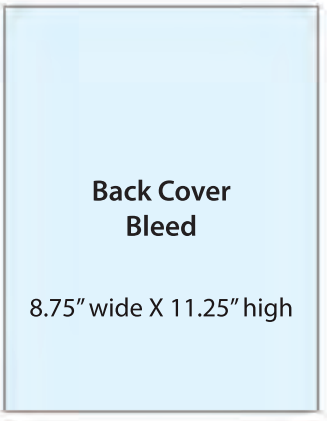
FALL | WINTER
SEPTEMBER- FEBRUARY
Early August

RATES

Per Issue

Full Page	$1750
1/2 Page Wide	$865
1/4 Page	$500
Back Cover	$1900

discount for annual advertisers

Tybee Island .com

a devivo marketing publication